

CONVENIENCE STORES

EASE



The premium fill-up isn't always at the pump.

Paramount Coffee is one of the Midwest's leading importers and roasters of fine coffees for convenience stores. Paramount backs up their extraordinary coffee with a very strong merchandising program, custom tailored to meet the needs of convenience stores throughout Michigan, Indiana, and Ohio.

- Branded gourmet beverage program
- Turn-key marketing package
- State-of-the-art equipment such as BUNN, Curtis, and Cecilware
- Prompt, accurate direct store delivery
- Fresh Coffee
 - regular
 - decaffeinated
 - dark roasts
 - specialty flavors
- Instant Cappuccino
- Frozen Smoothies & Granitas
- POS materials including:
 - pump toppers
 - window and wall signs
 - menu board
 - airpot display rack
 - airpot labels
 - cappuccino sign



an employee-owned roaster in lansing, michigan 800 968 1222 | www.paramountcoffee.com

