

COFFEEHOUSE

# TASTE



## Masters of the coffeehouse experience

Paramount Coffee is one of the Midwest's most experienced roasters and suppliers to the café/coffeehouse industry. A major provider of branded and private label coffees to cafés throughout the Midwest, Paramount Coffee offers comprehensive start-up consultation as well as allied products and equipment packages to meet every need.



And, of course, we have a legacy of satisfying the tastes of the most discerning coffee drinkers with superb roasts of the finest coffee beans from all over the world. Paramount Coffee is Fair Trade and organic certified, and our special Coffeehouse Select roasts have been successfully marketed in cafés throughout the country.

We are proud to offer the most all-inclusive coffee/espresso program in Michigan, Ohio, and Indiana with services that include:

- Small batch roasting & custom blending
- Private Label Packaging (12oz valve bags available in 14 colors)
- Complete coffeehouse allied products
- Start-up consulting
- Marketing support
- In-store training
- Direct importer of Faema espresso equipment
- Prompt equipment service

an employee-owned roaster in lansing, michigan 800 968 1222 | [www.paramountcoffee.com](http://www.paramountcoffee.com)

